JASIS 2023  (Makuhari Messe)

Sep. 6 (Wed) ~ 8 (Fri)

JASIS WebExpo 2023

early Jul. to late Nov.

For details and application, please visit the JASIS official site at www.jasis-exhibit.jp/en/

Organizers: Japan Analytical Instruments Manufacturers’ Association (JAIMA), Japan Scientific Instruments Association (JISA)

Sponsors: Ministry of Economy, Trade and Industry (METI); Ministry of Education, Culture, Sports, Science and Technology (MEXT); Ministry of the Environment; The Japan Society for Analytical Chemistry; others (planned)
Features of JASIS

Point 1
About JASIS

JASIS gathers analytical and scientific instrument manufacturers under one roof for convergence of cutting-edge scientific and analytical systems & solutions.

We believe that people can live their lifestyles due to various scientific advances. JASIS is a cutting-edge scientific and analytical systems and solutions exhibition that gathers together analytical and scientific instrument manufacturers and dealers that support the advancement of science. As an exhibition featuring everything from entry to exit points for various types of analysis and measurement, JASIS is Asia’s largest analysis and measurement-related exhibition alongside analytica in Europe and Pittcon in the United States.

Point 2
Track record: Increase in both exhibitors and visitors

The numbers of visitors and exhibitors for JASIS 2022 both increased significantly. As Asia’s largest exhibition in this field, we aim to be a place for contributions to future scientific advances and discovery of business development.

Number of Visitors

- 7,299 visitors in 2020
- 8,490 visitors in 2021
- 12,465 visitors in 2022

Scale of Exhibition (planned)

- 370 exhibitors with 1,100 booths
- 322 exhibitors with 982 booths in JASIS 2022
- 270 exhibitors with 872 booths in JASIS 2021

Point 3
Full range of content by organizers: Hot Topics Seminars

Enhancing the exhibition, there will be multifaceted presentations of the latest initiatives and case studies on topics of interest in the analytical and scientific instruments industry, such as digital transformation and life sciences, held in the exhibition hall and international conference hall.

Five topics presented by JASIS

- Advanced Materials
- Food
- Environment
- Life Sciences
- Digital Transformation (DX)

There were over 30 seminar sessions and over 2,600 attendees in 3 days in 2022.

The audience satisfaction rate for the JASIS Hot Topics Seminars in 2022 (held at Makuhari Messe) was approximately 82%. Over 65% of the attendees came for the purpose of the Hot Topics Seminars. The Hot Topics Seminars attract new visitors.
Decisive persons in a variety of industries gather in JASIS

Business Category

- Rubber, Plastic: 3.0%
- Ceramics (glass): 1.2%
- Paper, Pulp, Fiber: 0.8%
- Foods: 4.6%
- Pharma, Reagents, Cosmetics: 6.0%
- Paper, Pulp, Fiber: 0.8%
- Ceramics (glass): 1.2%
- Chemicals (inks, paints, fertilizers, perfumes, etc.): 7.2%
- Others: 8.2%
- Finance: 1.1%
- Trading companies, commerce: 13.6%
- Media & Press: 0.6%
- Medical care: 1.3%
- Information Services (IT): 1.3%
- Gas, Power, Energy: 0.8%
- Printing: 0.8%
- Foods: 4.6%
- Pharma, Reagents, Cosmetics: 6.0%
- Paper, Pulp, Fiber: 0.8%
- Ceramics (glass): 1.2%
- Government office, Public organizations: 5.9%
- Educational institutes: 4.3%
- Analytical Technology services (analysis, testing, inspection): 9.1%
- Electronics, Precision equipment: 19.5%
- Semiconductor: 1.6%
- Steel, Nonferrous metal, Metal Products: 3.2%
- Machinery, Autos, Transport equipment: 2.6%
- Construction, Construction materials, Architecture: 1.5%
- Petroleum, Petrochemicals: 1.7%

More than 50% of visitors to JASIS are purchase decision-makers or those who are in a position to advise on purchases of products and equipment to be implemented.

More than 50% of visitors are actual users.

And 30% of visitors visit JASIS with the purpose of gathering the latest information on analytical systems and scientific instruments.

A Place to Enhance New Business Opportunities

Exhibit Category

- Analytical Instruments & Equipments
- Biotechnology Instruments & Equipments
- Analytical Instrument Parts & Components
- Test Equipments & Devices
- Scientific Instruments
- Production Process Equipments
- Laboratory Instruments, Tools & Consumables
- Electronic Devices & Energy Instruments
- Environmental & Industrial Instruments
- Software & Other Services
- Laboratory DX (Equipments, Software, Services)
- Automation Equipments and Devices

More than 80% of exhibitors found JASIS a worthwhile exhibition, of which 40% answered they actually had some fruitful outcomes.

70% of exhibitors answered they received many visitors as expected or more than expected.
General booth & mini/Solution Area Plan

Introduce the most popular plan and a mini booth with reduced exhibition fees.

For information on Media & Press Area and International Organization Area, please contact the JASIS Secretariat Office.

JASIS 2023 at Makuhari

General Booth Plan
Most popular plan; About 90% of exhibitors apply for this plan.

JPY 430,000 /booth

JASIS offers equipment package plans. Details will be available on the official site.

mini/Solution Area Plan
Recommended for exhibitors who wish to keep down their exhibit fees!

Exhibit Corner
Exhibit with panel displays and small products is possible

JPY 165,000 /booth
JPY 260,000 /2 booths
(Max. 2 booths)

Booth Specifications (unit: mm)

Exhibit Corner

Catalog Corner
Exhibit with only catalogs and flyers is possible (unstaffed counter)

JPY 60,000 /1 counter
JPY 80,000 /2 counters
(Max. 2 counters)

Booth Specifications (unit: mm)

New Technology Presentations Plans
Corporate presentations to which only the General Booth Plan exhibitors can apply

Price table

<table>
<thead>
<tr>
<th>Session fee (tax excluded)</th>
<th>30-min. session</th>
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<td>JPY 90,000</td>
<td>JPY 150,000</td>
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An ideal place for exhibitors to send out their messages. There were approximately 7,000 visitors (cumulative number) in 2022.

At New Technology Presentations, professional engineers and technical experts from exhibiting companies give detailed explanations of their new products and/or technologies. A good opportunity for visitors to make comparisons among various exhibitors on the spot, and many visitors participate every year.

Application requirements
Application for the General Booth Plan for JASIS 2023 at Makuhari is a prerequisite.

Presentation Subjects

By giving New Technology Presentations, exhibitors can induce participating visitors to further discussions at their booths for actual business leads.

Breakdown by model

Mass spectrometers 6.7%
Surface analyzers 10.2%
X-ray analyzers 11.1%
UV, Vis & IR spectrometers 14.2%
Analytical data systems 4.0%
Thermal analyzers 2.7%
Separation analysis Apparatus 21.3%
Others 29.8%
Others 33.3%

Breakdown by field

Nanotechnology - Materials 41.7%
Environment 9.2%
IT 4.4%
Biotechnology 11.4%

Most Advanced Exhibition for Scientific/Analytical Systems & Solutions
Further sales promotions are possible by exhibiting in both onsite and online exhibitions.

**Highlights of JASIS WebExpo**

- It lasts for a total of 5 months! (2.5 months before and 2.5 months after JASIS at Makuhari)
- Use WebExpo as a tool to lead visitors to your booth at Makuhari before the onsite exhibition. Follow up on your exhibit content and reach out to your potential customers during the 2.5 months after Makuhari.
- The online exhibition allows you to develop your market all over Japan.
- Possible to put a link to your company website.

✅ more than **60,000 accesses by 10,000 visitors**

✅ Viewed by **60,000 visitors who could not come to Makuhari**

*Data as of 1 month prior to the closure of JASIS WebExpo 2022-2023

**Comments from Exhibitors of JASIS WebExpo**

- Truly surprised to have a few hundred new business leads. More than expected!
- Good cost-effectiveness with ads and promotions by the organizers.
- Possibly receive new business leads with potential customers can’t usually reach out to.
- Costs too much money to build a similar online business platform for each exhibitor.
- High-grade online platform at a reasonable price.
- Easily upload web content without any expertise.

**The visitor flow at the online venue is as follows:**

“Entrance” → “Exhibitor list” → “Company information pages”.

Each company information page can contain two contents and a company introduction.
## Attracting visitors and PR

The concept of JASIS 2023 is “Come Touch JASIS.” We will attract more in-person visitors by holding special events and seminars.

### 1. PR and advertising

Newspaper advertisements in leading newspapers, PR in industry magazines and academic journals

### 2. Posters and direct mail

The organizers will request relevant government agencies, universities, research institutions, and the like to display posters.

### 3. Distribution of JASIS email newsletters to more than 40,000 people

Information on JASIS’s various seminars and other events will be distributed using JASIS’s visitor database. This will encourage visitors to visit the exhibition.

### 4. Website with 1.65 million page views per year

Information is disseminated worldwide in both English and Japanese. Twitter is utilized to promote the exhibition to a wide range of visitors.

![Website Image](https://www.jasis.jp/)

### 5. Fun raffle for visitors

We have come up with various ideas to encourage visitors to come to JASIS, including holding a raffle for gift cards and other prizes for visitors.

### 6. Free shuttle bus service

Free shuttle bus service will be provided between Makuharihongo Station/ Kaihimakuhari Station and Makuhari Messe during the exhibition period. We are creating an environment that makes it easier for visitors to come to the exhibition.
## JASIS 2022 Exhibitor List (Sorted by Alphabet)

<table>
<thead>
<tr>
<th>A</th>
<th>GVS Japan K.K.</th>
<th>MAK ENGINEERING CORPORATION</th>
<th>Rudolph Research Analytical Japan Inc.</th>
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<td>Nihon FREEZER LTD.</td>
<td>Tecan Japan K.K.</td>
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Application outline

https://www.jasis.jp/en/

For details and application, please visit the JASIS official site.

General Notes
(1) The Organizers reserve the right to amend any part of this application outline if necessary at any time.
(2) In the event that the exhibition cannot be held due to force majeure and so on, the organizers shall not compensate any costs incurred by exhibiting entities in their advance preparations and the like.
(3) In the event that JASIS 2023 at Makuhari cannot be held due to the novel coronavirus disease, we will consider a refund after deducting the expenses already incurred by that time and the expenses necessary to continue the JASIS business. However, the organizers shall not compensate any costs incurred by exhibiting entities in their advance preparation.
(4) To prepare for any possible accident, exhibitors should bear full responsibility to obtain necessary insurance for their exhibition, such as their products and decorations, etc.
(5) For further implementation details of the JASIS 2023 please refer to the “Exhibit Service Manual” to be published on the JASIS website at a later date.
(6) Unless stated, all fees & charges listed on this outline are subject to a 10% consumption tax.

International Exhibition Halls, Makuhari Messe, September 6 (Wed) to 8 (Fri), 2023

Exhibit Guidelines (General Booth)

1. Eligible Participants:
The member companies of the Japan Analytical Instruments Manufacturers’ Association (JAIMA), Japan Scientific Instruments Association (JSIA), and guest exhibitors.
※For a joint exhibition of the multiple firms, only one name shall be registered as an official exhibitor's name.

2. Exhibit Items:
Analytical instruments, scientific instruments and peripheral equipment, related products, applications, software, services and contract research.

3. Booth dimension:
Basic booth: 2.97 m (frontage) x 2.97 m (depth) x 2.7 m (height).

4. Exhibit Fee:
JPY280,000*/booth+JPY150,000) × 1.10 Consumption tax=Total Amount
*The charge per booth does not differ depending on booth layout.
*Please note that exhibitors need to bear the cost for furnishings, decorations, power supply wiring and electrical charges in addition to the booth fee above.

5. Application:
Please apply via website: https://www.jasis.jp/en/
• Deadline for application: April 20, 2023

6. Payment:
Please wire the payment to the JASIS Office.
Please note that we do not accept the payment in cash, cheque nor by credit card.
• Deadline for payment: May 26, 2023.

7. Cancellation, refund and changes to the number of booths:
Exhibition contracts may not be canceled nor changed after May 26, 2023.
After the cancellation deadline, applicants are responsible to pay in full the amount for the active applications that they have submitted.
Note: Fees are not refundable.

8. Booth specifications:
(1) Standard (system panel) booth(s) (Row, Facing row and Block)
a) The standard booth is constructed based on the system panel specifications (except 16 booth configuration). The booth is constructed from metal poles and vinyl-coated plywood panels, therefore, nailing, pinning or any form of fabrication to the wall is strictly prohibited. Please use double-sided adhesive tapes or hanging chains for the fixation of panels on the wall. Since the metal poles are installed on the panels at intervals of 1m, flat surfaces are available in between the poles only.
b) The standard booth does not include any furnishings such as carpets, parapets, lightings, electric outlets and exhibit tables. Exhibitors are expected to arrange furnishings separately.
Furnishings and packaged booth plans are available; please visit https://www.jasis.jp/pdf/exhibit/package_booth_entry_e.pdf for detailed information. Construction regulations for your own unique booth plans can be seen in the “Exhibit Service Manual” which would be published on the JASIS website in mid-August.

(2) Independent booth specifications:
For the exhibiting larger than 16 booths (united to multiples of 8) or 20 booths, the open space will be provided for the exhibitors’ free layout.

9. Booth layout:
(1) Three kinds of booth layouts are available for the standard booth: Row (A), Facing rows (B) and Block (C). Please see the drawing below before selecting a type of booth.

(2) Independent Booth:
Independent booths are regarded as free floor spaces with no structure. Selections are limited to a block of 16 booths or larger with multiples of 8, or 20 booths (See the table below). The 1.3 times area will be provided.
10. Allocation of booths:
JASIS organizing committee will decide the locations of booths for exhibitors at the end of June 2023.

11. Booth construction:
(1) Standard booth set up
Single, row, facing rows and block booth constructions will be arranged by the JASIS organizing committee based on the local regulations (except 16 booths configuration).
(2) Independent booths need to be constructed by the exhibitors at their own cost.

12. Regulations for the height of booth furnishings:
(1) Standard booths: (except independent booths)
a) The height of any booth interior decoration is to be no higher than 3.6 m from floor level, and the area that may be constructed up to this height limit is restricted to the inside of the exhibitor's booth with a 70 cm setback from the booth boundary.
b) Any structure constructed in the setback area:
• must be lower than 2.7 m on the boundary to neighboring booths.
• is not allowed on the aisle side if the structure is wall or equivalent (refer to Note 1), except the stockroom with the a width narrower than 1/3 of the length of one side.
• must be lower than 2.7 m if the structure (refer to Note 1) and shall not hinder the free traffic of people (such as poles or gates).
(2) Independent booths:
a) When independent booths are located at the back end row of the hall floor, the height limit is 6.0 m from the floor level. However, when two independent booths are located front and back in rows seen from the front entrance, the height of the front-side independent booth shall be no higher than 5.0 m. Those restrictions apply inside the exhibitor’s booth with a 70 cm setback from the booth boundary.

13. Regulations on openings on the partition wall:
(1) The sound level generated within a booth must not exceed 70 dB when measured at 2 m from the front edge of the booth.
(2) In all passages in the venue, exhibitors are restricted from any activity which disturbs or blocks free traffic of the visitors such as distributing information leaflets or questionnaire sheets.

14. Regulations on presentations in the booth:
(1) The organizing committee will oversee the power supply installation of whether or not the construction is permitted by the Fire Service Act.

15. Construction of ceiling or two-floor structures:
Exhibitors require to submit prior notifications to and to get permission from the organizing committee, when constructing ceiling or two-story structures including cloth covers for upper part of the booths, regardless of whether or not the construction is permitted by the Fire Service Act.

16. Electrical works:
(1) The organizing committee will oversee the power supply installation up to a main breaker in each booth in accordance with the “Electrical work wiring diagram” submitted. This diagram will be submitted by each exhibitor at a later date.
Exhibitors are expected to undertake electrical wiring works inside each booth.
(2) Specifications of the power supply are shown below.
• AC 100 V single-phase 50 Hz
• AC 200 V single-phase 50 Hz
• AC 200 V three-phase 50 Hz
(3) Exhibitors must bear the cost of the power supply installation works and the electricity usage charges. JASIS office would issue the invoice to exhibitors after the show.
• Electric installation cost: JPY9,000 per 1 kW of installed capacity
• Electric charge: JPY 1,900 per 1 kW of installed capacity

17. Water & Drainage, Compressed Air and Gas:
(1) When an exhibitor requires a water supply & drainage, compressed air or town gas supply, specify the requirement on the application form. The location of such booths will be designated by the organizing committee considering construction restrictions and safety regulations.
(2) Plumbing/piping works to the booth are arranged by the organizers;
exhibitors are expected to undertake such works within the booth.
• 13 - 20 diameter water supply pipe costs JPY75,000, 25 diameter drainage pipe costs JPY80,000 (includes piping works and maintenance fees).
• Compressed air pressure is 6.0kg/m² and its usage fee is JPY760/m³.
• Compressed air pressure is 6.0kg/m² and its usage fee is JPY75,000 for 300L/min supply. For additional information, please refer to the “Exhibit Service Manual” which would be published on JASIS website at a later date.
• Gas: Limited to town gas, quotation upon request.
Note: 10% consumption tax will apply.
(Refer *Exhibit Service Manual for details)

18. Telephones, FAX and Internet access inside booths:
(1) JASIS office undertakes the installations of such communication lines upon requests from exhibitors.
(2) Exhibitors must bear the cost of the installation work, the equipment leasing and the telephone charges. Those charges will be invoiced after the show.
Application Guideline for New Technology Presentations

1. Date:
   September 6 (Wed.) to 8 (Fri.), 2023

2. Venue:
   International Conference Hall, Makuhari Messe

3. Eligible participants:
   JASIS 2023 General Booth exhibitors

4. Themes:
   Topics related to scientific/analytical systems and solutions.

5. Duration:
   60 minutes per session or 30 minutes per session
   Please choose either a 60-min session or 30-min session upon your application. Please refer to “14. Notes” (9).

6. Fees:
<table>
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<tr>
<th>Session Type</th>
<th>Rate</th>
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<tbody>
<tr>
<td>60 min.</td>
<td>JPY150,000/session × 1.10 consumption tax</td>
</tr>
<tr>
<td>30 min.</td>
<td>JPY 90,000/session × 1.10 consumption tax</td>
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</table>

7. Applications:
   Please apply via the JASIS website (https://www.jasis.jp/en).
   Deadline for application: April 20, 2023

8. Payment:
   Please wire the payment as instructed in the invoice.
   Deadline for payment: May 26, 2023
   Please note that we do not accept cash, cheque or credit card for payment.

9. Cancellation, changes, refunds:
   The deadline for application cancellations or changes is May 26, 2023.
   After the cancellation deadline, JASIS organizers will not accept any cancellation or change. Applicants are responsible to pay in full the amount for the active applications that they have submitted.
   Note: Fees are not refundable.

10. Session script submission:
    The organizing committee will request the submission of the session script to be published on the JASIS 2023 website and other printed materials at in late April, 2023.
    Materials to be submitted:
    • Session title : English and Japanese (if available)
    • Session abstract : English or Japanese (if available)
    Deadline for submission: End of April, 2023
    Note: Major changes in your presentation will not be accepted after the above due date.

11. Determination of programs:
    The organizing committee will coordinate the number of sessions (themes) and will decide on program. The program and the room assignments for the presentations will be notified to the exhibitors via e-mail in late June.

12. Advertisements:
    The outlines for the presentations will be mailed to exhibitors and their clients in advance. In addition, the same information will be provided via the JASIS website. Presenters are expected to undertake sufficient public relations activities with their audiences in advance.

13. Facilities:
    (1) Rooms each with a total capacity of 40–100 persons will be reserved.
    (2) Desks, chairs, a screen, an LCD projector and audio systems will be prepared by the organizers at no charge. Laser pointers can be used by notifying the JASIS office.
    (3) The presenters must supply their own PCs with the relevant data loaded therein. In the case of unexpected occurrences, please bring a USB drive loaded with your data.
    (4) A concurrent interpreter service is not available. Please have ready a verbatim interpreter on your own as necessary.

14. Notes:
   (1) Excess audience capacity is prohibited. The Organizing Committee may stop people from entering the room if the room capacity is exceeded. This measure is for the safety of visitors. We appreciate your understanding and cooperation.
   (2) The exhibitors are fully responsible for the reception operation and are expected to assign receptionists of their own. The organizers will dispatch support staff in case an unexpected conjunction occurs. The exhibitors are also responsible for distinguishing their competitors as well as managing valuables including information.
   (3) If you expect a large audience of audience, assign an appropriate number of staff.
   (4) The distribution of gifts, food or refreshments to the audience is prohibited. The organizing committee may request that a presentation be stopped in the event that such actions are observed in the session. However, the below cases will be allowable.
      • Distribution of small gift items or exchange tickets for technology materials in order to promote visitation to the exhibition venue.
      • Distribution of announcement documents via envelope or plastic folder (with company name or logo).
      • Distribution of clip pencils (with company name or logo) for answering the questionnaire.
   (5) Use of hazardous substances is prohibited (such as pressurized, poisonous, or combustible gasses, or malodorous substances).
   (6) Please inform the JASIS Secretariat Office in case of carrying instruments and equipment related to the presentation content, LCD projectors, videos, etc. into the room.
   (7) Presentations in any language are allowable.
      • For presentations other than Japanese or English, the presenters are expected to arrange for interpretation.
      • Please identify the presentation language (other than Japanese) to be used with or without interpretation by stating “English without an interpreter”, “French with an interpreter” etc., when you submit the presentation outline, for the audiences’ convenience.
      (Details are to be notified after the application is registered.)
   Note: Simultaneous interpretation presentation is NOT possible.
   (8) Please distribute materials such as abstracts and/or brochures in the room assigned.
   (9) The 60 min. or 30 min. time allotted for each session must include time for the presentation, the Q&A, the filling out and collection of questionnaires, and the vacating of the room. Please be punctual.
   (10) Please keep noise levels down so as not to disturb adjacent rooms.
   (11) Publicizing your recorded video is permitted only on the premise for the release on JASIS WebExpo 2023. Please upload your video after applying for JASIS WebExpo New Technology Presentations.

9 Most Advanced Exhibition for Scientific/Analytical Systems & Solutions
1. JASIS WebExpo 2023 Guideline

JASIS WebExpo is an online digital marketing tool and it will open from the beginning of July 2023 to the end of November 2023. Your products/technology information can be delivered to your customers at any time during its open period to any place.

(1) JASIS WebExpo 2023 period (subject to slight changes):
- Pre-JASIS (pre-announcement and visitor induction to JASIS 2023): From the beginning of July till the closure of JASIS 2023 at Makuhari.
- Post-JASIS (releasing videos, presentation slides or product brochure; content may include exhibits in JASIS:After the closure of JASIS 2023 at Makuhari till the end of November 2023.

(2) Promotion Activity
- Posting around 50 highlight conference videos of JASIS 2022 and JASIS 2023
- Implementing eDM to JASIS customer (about 30K customers)

(3) JASIS WebExpo navigation language: Japanese (Content in English is selectable).

2. Exhibit fee
JPY90,000 (10% consumption tax will apply)

3. Plan details
(1) This plan is dedicated to non-domestic entities only.

(2) The plan includes two advertisements: max. 20 MB PDF per one file or linkage to your website. The advertisements posted should be related to analytical & scientific instruments and technologies.
(3) The plan does not include providing impressions and clicks.
(4) Content that violates laws and ordinances, public order and morals, low credibility or false information, harassment against other companies, abuse, threats, obscene content, or content infringing on intellectual property rights, software, hardware, etc., used by other users is prohibited. It is also prohibited to post programs that destroy or interfere with functions.
(5) In case of a violation of item (4), we will delete the posting of such without prior notice. Please contact JASIS office for further information.

4. Application
Please apply via JASIS website: https://www.jasis.jp/en/
- Submission deadline: April 20, 2023

5. Payment / cancellation
JASIS office will issue the invoice. Payment should be completed by the deadline.
- Payment / cancellation deadline: May 26, 2023
Please note we do not accept the payment in cash, cheque nor by credit card.
Applicants are responsible to pay in full the amount for the active applications that they have submitted.
※ The fees once paid will not be refunded.

JASIS WebExpo 2023 Application Form

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<th>Exhibition name</th>
<th>Note: The name you enter will be posted exactly as it is on our official website and exhibitor list.</th>
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<td>Contact information</td>
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</table>

Authorization by the person in charge

| Signature | |
| Name (print) | |
| E-mail: | |

□ By checking this box, I confirm that I agree with the JASIS WebExpo 2023 Guideline.
**JASIS 2023 Overview**

**Name**: JASIS 2023  
**Organizer**: Japan Analytical Instruments Manufacturers’ Association (JAIMA) / Japan Scientific Instruments Association (JSIA)  

**Period**: September 6th (Wed) ~ 8th (Fri), 2023 10:00-17:00 (WebExpo: July ~ November, 2023)

**Venue**: Makuhari Messe (International Exhibition Hall)  
Address: 2-1 Nakase, Mihama-ku, Chiba City, Chiba 261-0023 Japan  
URL: https://www.m-messe.co.jp

**Venue for WebExpo**: Official website for JASIS members exclusively  
(Free membership registration. The number of members: approx. 90,000)

**Scale**: 1,100 booths expected

**Admission fee**: Free

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**Application method**

- **Access the official site**: https://www.jasis.jp/en/
- **Applications by e-mail**: Download the application form for e-mail from the official site.
- **Log in to the "Exhibitor’s Site"**
  - Log in to the "Exhibitor’s Site" from the URL sent to you by email to complete the exhibitor application process.

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**Schedule (planned)**

**JASIS 2023 (at Makuhari)**

- **Application open**: late February
- **Application close**: April 20 (Thu)
- **Booth location fixed**: June
- **Start of New Technology Presentations**: late February
- **Deadline for submitting presentation script**: end of April
- **Release fixed program**: early June
- **Submit contents**: around June  
- **JASIS WebExpo**: early July ~ late November

**JASIS WebExpo 2023**

- **Start of WebExpo**: late November
- **End of WebExpo**: November 26 (Fri)

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The webcast of the exhibitor application briefing will be uploaded to the official site in March.

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**Inquiry**: JASIS Secretariat Office  
(Nikkei Events Pro Co., Ltd.)

16F, JR Kanda Manseibashi Building, 1-25 Suda-cho, Kanda, Chiyoda-ku, Tokyo 101-0041 Japan  
TEL: +81-3-6812-8690  FAX: +81-3-6812-8649  
E-mail: jasis-exhibit@nex.nikkei.co.jp